



COMMUNIQUÉ

AUGUST DEBOUZY ASSISTED TINYCLUES IN CONNECTION WITH ITS NEW FUNDRAISING OF 18 MILLION DOLLARS

Private Equity M&A | 22/02/18 | Julien Wagmann Coralie Foucault



August Debouzy advised Tynclues, provider of a leading solution of Marketing Campaign Intelligence, in connection with its third investment round of 18 million dollars (Series B). The lead investor in the round was the Swedish fund EQT Ventures, with participation from existing investors: Alven, ISAI and Elaia Partners.

This new investment round will allow Tynclues to accelerate its growth in Europe and North America while supporting the continued innovation of its Marketing Campaign Intelligence solution called "AI-first".

Created in 2010, Tynclues, managed by David Bessis, proposes a SaaS solution to commercial websites allowing them to predict the future buyers for any product or service and therefore to highly increase the marketing campaign revenue.

Lawyers:

August Debouzy advised Tynclues with a team headed by par Julien Wagmann, partner, Laure Khemiri and Coralie Foucault, associates, within the Corporate department.
