



COMMUNIQUÉ

AUGUST DEBOUZY ADVISED LABORATOIRES MAJORELLE IN THE CONTEXT OF THE ACQUISITION OF THE COMPANIES THAT OWN THE ASSANIS AND MATERNOV BRANDS

| 11/09/18 | Vincent Brenot Marie Danis Philippe Lorentz Anaïs Qureshi Julien Wagmann Elie Bétard
Alexandra Berg-Moussa Boris Léone-Robin



August Debouzy advised Laboratoires Majorelle, an independent French pharmaceutical company, in its last two acquisitions: the acquisition of the brand Assanis, a leading brand in hand and surface hygiene and antibacterial protection, from Blue Skin, and the Maternov brand, the first and only range exclusively dedicated to pregnant women, from Denali Pharma. These acquisitions are in line with Laboratoires Majorelle's development strategy strengthening its activities in OTC (consumer health) and gynaecology.

August Debouzy assisted Laboratoires Majorelle with a team led by Julien Wagmann (partner), Elsa Jospé (senior lawyer) and Emmanuel Vrillon d'Arcy (lawyer) on corporate aspects, Vincent Brenot (partner), Alexis Grisoni (senior lawyer) and Simon Dumontel (lawyer) on regulatory law aspects, Philippe Lorentz (partner) and Elie Bétard (lawyer) on tax law aspects, Véronique Dahan (counsel) and Laure Arnon-Duquesnoy (lawyer) on intellectual property aspects, Anaïs Qureshi (partner), Boris Léone-Robin (senior lawyer) and Laetitia Leloup (lawyer) on employment law aspects, Alexandra Berg-Moussa (partner), Barbara Naouri (senior lawyer) et Marie-Charlotte Hustache (lawyer) on contract aspects, Marie Danis (partner) and Charles Hugo (lawyer) on litigation aspects, Olivier Moriceau (counsel) and Antoine Reboulot (lawyer) on financing aspects and Julien Włodarczyk (counsel) on real-estate aspects.

Cleach Avocats assisted the vendors of Blue Skin with a team led by Jean-Christophe Cleach.

Bold assisted the vendors of Denali Pharma with a team led by Serge Vatine, accompanied by Marine Cuénin and Salima Bouaicha.

