



COMMUNIQUÉ

AUGUST DEBOUZY ADVISES TRIGANO ON THE ACQUISITION OF BIO HABITAT

M&A Tax Law | 20/12/24 | Jérôme Brosset Xavier Rohmer Elie Bétard Alexandra Berg-Moussa Dorian Scemama Alix Kianpour



August Debouzy has advised Trigano, a European leader in leisure equipment, on the acquisition of Bio Habitat, a subsidiary of Bénéteau, a specialist in mobile homes.

Trigano has received approval from the French Competition Authority for the acquisition of 100% of the share capital and voting rights of Bio Habitat and its subsidiary Bio Habitat Italia. With its brands O'hara, IRM, and Coco Sweet, the Habitat division of the Bénéteau Group is a major player in the construction of mobile homes for the European outdoor hospitality sector. The company employs 900 people across 7 production sites in France and Italy and generated revenue of €319.6 million in 2023.

This deal, which is part of Trigano's growth strategy in the leisure vehicles and equipment market, presents significant synergies. It will enable Trigano to strengthen its leadership in the European leisure vehicle industry.

The August Debouzy team was led by Xavier Rohmer, Partner, and Elie Bétard, Counsel, on corporate finance and tax law aspects; Jérôme Brosset, Partner, and Hadrien Auzoux, Associate, on corporate matters; Renaud Christol, Partner, on competition law; Alexandra Berg-Moussa, Partner, on distribution law; Dorian Scemama, Counsel, and Alix Kianpour, Associate, on real estate law.
