



# ARTICLE

## AUGUST DEBOUZY ADVISES CALLBELL'S SHAREHOLDERS ON SYNACTI'S ACQUISITION OF A MAJORITY STAKE IN CALLBELL

Private Equity | 24/01/25 | Julien Wagmann Coralie Foucault Audrey Thomas



### TECH & DIGITAL

August Debouzy advised the partners of Callbell, a SaaS platform optimized for messaging apps, on the acquisition of a majority stake in Callbell by Synacti, a growth capital company specializing in the acquisition and development of software businesses.

Callbell empowers businesses to deliver exceptional customer experiences by unifying communication across WhatsApp Business, Facebook Messenger, Instagram, and Telegram into a single, powerful platform. Through multi-agent chat management, chatbot automation, and robust integration capabilities, Callbell helps businesses transform customer engagement, turning scattered conversations into lasting relationships.

The August Debouzy team, led by partner Julien Wagmann, included senior associates Coralie Foucault and Audrey Thomas, as well as associate Laura Pardal, who oversaw the corporate aspects of the transaction.

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