



COMMUNIQUÉ

AUGUST DEBOUZY ADVISES CMI FRANCE AND INTERNATIONAL MEDIA INVEST ON THE SALE OF FRANCE DIMANCHE, ICI PARIS AND TÉLÉ 7 JOURS



M&A | 05/01/26 | Julien Aucomte Virginie Devos David Neuwirth François Richard Albane Shehabi

MEDIA

August Debouzy advised CMI France, the media group co-founded by Daniel Křetínský, and its shareholder, International Media Invest, on the sale of the magazine titles France Dimanche, Ici Paris, and Télé 7 Jours to Prisma Media and Bauer Media Group, respectively.

The transaction was structured as two separate divestments:

- Prisma Media, France's leading magazine publisher, acquired the weekly titles France Dimanche and Ici Paris.
- Bauer Media Group, a major European publishing group, acquired Télé 7 Jours, together with its related publications Télé 7 Jours Jeux and Télé 7 Jeux.

CMI France publishes some of the most iconic brands in French media, including ELLE, Franc-tireur, Marianne, Vieux, Version Femina, and Art & Décoration, as well as the recently launched free-to-air digital terrestrial television channel T18.

This dual divestment of France Dimanche, Ici Paris, and Télé 7 Jours is fully aligned with the group's strategy to refocus its portfolio on its core activities and new editorial initiatives.

August Debouzy advised on all transactional and legal aspects of the project through a team led by partner **Julien Aucomte**, with **David Neuwirth** (senior associate), **François Richard** (senior associate), and **Albane Shehabi** (associate) advising on corporate and M&A matters, **Virginie Devos** (partner) on employment law, and **Renaud Christol** (partner) on competition law.
