PAUL VIALARD



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BIOGRAPHY ASSOCIATE

As a member of the Competition - Consumer - Distribution team since 2021, Paul provides advisory and litigation support to French and foreign clients on competition law issues (merger control, anti-competitive practices, restrictive practices and State aid), before French and European authorities and courts.

He also provides assistance with the preparation of commercial contracts, the management of distribution networks, as well as consumer relations (deceptive commercial practices).

Paul holds a Master's degree (*Master 2*) in Business Law (Corporate Lawyer Diploma - DJCE) and a Certificate of Specialisation in Economic Law. He also completed several internships in law firms and in the legal department of Sephora.

He will become an associate at August Debouzy as from 2022, on the date of his admission to the Paris Bar.

PRACTICE AREAS

Commercial and International Contracts Competition, Retail and Consumer Law European Law Dispute Resolution

HIGHLIGHTS

European and Public Law, Public Policy Tech & Digital Luxury - Retail

EDUCATION

Master's degree (*Master 2*) in Business Law and Taxation (Corporate Lawyer Diploma - DJCE), University of Rennes I, 2018

Certificate of Specialisation in Economic Law, University of Montpellier, 2018

ADMITTED TO THE BAR

Paris, 2022

LANGUAGES

French I English

PUBLICATIONS

- 🕐 « Conditions d'adhésion à une institution sportive européenne : l'important, c'est de pouvoir participer », Paul Vialard 🗌 23/05/25
- « Prolongation du SRP+10, révision de l'encadrement des promotions... La loi visant à renforcer la stabilité économique et la compétitivité du secteur agroalimentaire est votée », Alexandra Berg-Moussa, Paul Vialard [] 10/04/25
- « August Debouzy advises Argos Wityu on the acquisition of a majority stake in Hexvia group, one of the European leaders in the moving services market », Virginie Devos, Maxime Legourd, Julien Aucomte, Vincent Brenot, Alexandra Berg-Moussa, Marie Danis, Florence Chafiol, Boris Léone-Robin, Guillaume Potin, Paul Vialard, Alexandra Antalis, Pierre Pérot, Inès Bouzayen, Albane Shehabi, Catherine Mintégui, Antonia Raccat, Coralie Vodarzac, Thomas Arnold, Camille Abba [] 17/03/25
- « August Debouzy advised Chausson Matériaux on the acquisition of Frans Bonhomme's business in France », Florence Chafiol, Olivier Attias, Coralie Foucault, Alexandra Berg-Moussa, Vincent Brenot, Guillaume Aubatier, Ariane Seyed-Movaghar, Paul Vialard, Alix Kianpour, Pierre Pérot, Ghislain Minaire, Jean-Damien Boulanger, Etienne Mathey, Elina Alfarmini, Camille Abba [] 27/01/25