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## BIOGRAPHY ASSOCIATE

As a member of the Competition Consumer Distribution team since 2022, Maëva provides advisory and litigation support to French and foreign clients on competition law issues (merger control, anti-competitive and restrictive practices) before French and European authorities and courts.

She also advises on issues related to distribution law and commercial contracts.

Maëva holds a Master's degree in Business Law, with a specialization in distribution/competition law, and a university degree in contract law.

## PRACTICE AREAS

Dispute Resolution  
Consumer & Communications  
Contract Engineering And Strategic Partnerships  
Go-to-Market  
Commercial and International Contracts  
Competition, European Regulation and FDI  
European Law

## HIGHLIGHTS

Industry - Industrial projects  
European and Public Law, Public Policy

## EDUCATION

Master's degree (*Master 2*) in Business Law, Distribution/Competition specialization, from the Institute of Business Law in Aix-en-Provence, 2019  
University degree in Contract Law, University of Montpellier, 2018

## ADMITTED TO THE BAR

Paris, 2023

## LANGUAGES

French | English

## **PUBLICATIONS**

- › « Pratiques commerciales déloyales dans l'agroalimentaire : l'Union européenne renforce la coopération transfrontière entre autorités nationales », Alexandra Berg-Moussa, Aurélien Micheli, Maëva Ammel □ 19/02/26
- › « Agents conversationnels : l'Autorité de la concurrence ouvre un troisième chantier sur l'IA », Alexandra Berg-Moussa, Eden Gall, Marc Mossé, Maëva Ammel □ 13/01/26
- › « Centrales d'achat : l'Autorité de la concurrence franchit une nouvelle étape dans l'encadrement des alliances de distributeurs avec le lancement d'un premier bilan concurrentiel », Alexandra Berg-Moussa, Maëva Ammel □ 09/01/26
- › « Ciblage publicitaire et applications mobiles : sanction de 150 millions d'euros pour un abus de position dominante d'Apple », Florence Chafiol, Alexandra Antalis, Maëva Ammel □ 02/04/25