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BIOGRAPHY SENIOR ASSOCIATE

Pierre Pérot advises French and international clients on all strategic issues relating to intellectual property. He has in-depth knowledge of trademark, design, copyright and neighbouring rights law. He has solid experience in intellectual property litigation and unfair competition, both in national and multi-jurisdictional disputes, as well as with French and European IP offices.

The complementarity of his expertise with all departments of the firm allows him to address high-stakes cross-disciplinary issues such as artificial intelligence and ambush marketing.

He regularly publishes articles in specialised intellectual property journals and has spoken at a number of conferences relating to his practice. He also provides training in trademark and copyright law for clients and students studying intellectual property. He has also been a lecturer at the University of Panthéon-Assas.

After completing various internships at renowned French law firms (Advant Altana and Gide) as well as within the IP department of Orano (formerly Areva), Pierre began his career as a lawyer with the European IP law firm Hoyng ROKH Monégier. He then joined August Debouzy in 2022.

PRACTICE AREAS

Intellectual Property, Media, and Art Law
IT and Data Protection
Dispute resolution
Commercial and International Contracts

HIGHLIGHTS

Propriété Intellectuelle

EDUCATION

Master's degree (*Master 2*) in Literary, Artistic, and Industrial Property, Paris II Panthéon-Assas University, 2014
Graduated from Ecole et Collège de droit, Paris II Panthéon-Assas University, 2012-2014

ADMITTED TO THE BAR

Paris, 2017

LANGUAGES

French | English | German

MEMBERSHIPS

Association des Avocats de Propriété Industrielle (AAPI)
Association Française des Praticiens du droit des Marques et des Modèles (APRAM)
Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI)
Association du Collège et de l'Ecole de droit de l'Université Panthéon-Assas – Président de l'Association

PUBLICATIONS

- « August Debouzy assisted Warrant Hub (Tinexta Group) in its acquisition of a majority stake in ABF Group », Florence Chafiol, Olivier Attias, Benjamin van Gaver, Valéry Denoix de Saint Marc, David Neuwirth, Alexandre Dumortier, Alexandra Berg-Moussa, Marc-Antoine Picquier, Vincent Brenot, Philippe Durand, Guillaume Potin, Ludovic de Talancé, Guillaume Aubatier, Ariane Seyed-Movaghar, Claire Li, Paul Vialard, Pierre Pérot, Inès Bouzayen, Benjamin Sabbagh Zadeh □ 30/01/24
- « August Debouzy advised TotalEnergies on the acquisition of three startups in the electricity sector », Virginie Devos, Vincent Brenot, Julien Wagmann, Coralie Foucault, François Richard, Alexandra Berg-Moussa, Clément Jottreau, Boris Léone-Robin, Charlotte Chen, Guillaume Aubatier, Hadrien Auzoux, Gaël Trouiller, Pierre Pérot, Inès Bouzayen □ 14/12/23
- « Décision historique d'un tribunal chinois : des images générées par IA protégées par le droit d'auteur », Pierre Pérot, Inès Bouzayen □ 08/12/23
- « First Ruling by a US Court for AI-Generated Content and Copyright Protection: », Pierre Pérot, Inès Bouzayen □ 23/08/23