



ARTICLE

AUGUST & DEBOUZY ADVISES THE NOUVELLES FRONTIÈRES GROUP ON ITS MERGER WITH MARMARA AND FIRST CHOICE TO BECOME THE FRENCH ARM OF THE TUI TRAVEL GROUP



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On January 1, 2012, the Nouvelles Frontières Group will merge with Marmara, a French leader in the holiday villages and travel industry, and with First Choice, the British online travel agency.

This merger will create the French arm of the TUI Travel Group, parent of the Nouvelles Frontières Group, which is expected to become the leading French tour operator.

August & Debouzy advised the Nouvelles Frontières Group on the labour and employment aspects of the transaction, with Virginie Devos, partner, and Anne-Laure Perrot.
